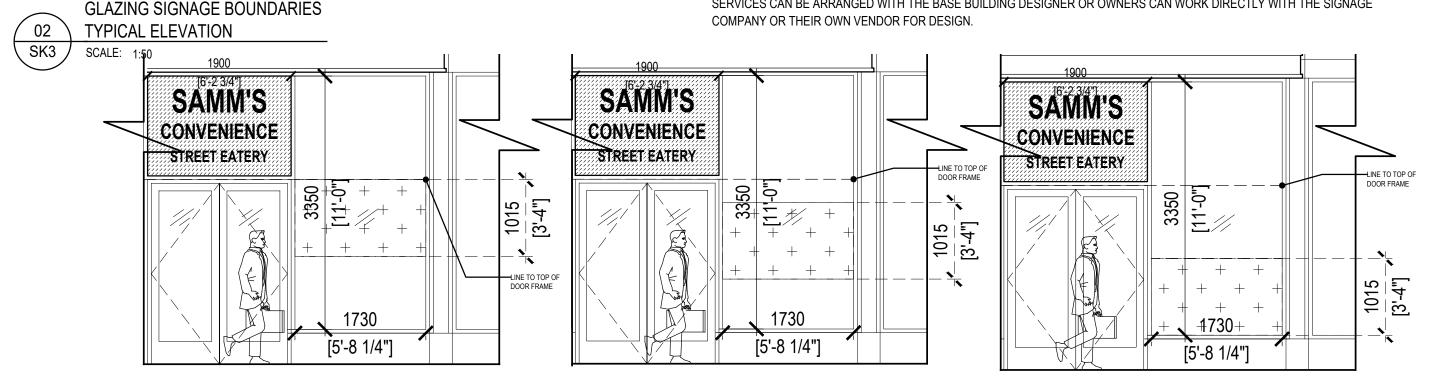


## **EXTERIOR GLAZING SIGNAGE POLICY**

- 1. GLAZING SIGNAGE WILL ONLY BE ALLOWED FOR THE MAIN FLOOR AND IS INTENDED FOR INTERACTION WITH PEDESTRIAN TRAFFIC. GRAPHICS ARE NOT REQUIRED.
- 2. GLAZING SIGNAGE WILL INCLUDE ALL SIGNS AND GRAPHICS THAT ARE APPLIED DIRECTLY TO THE GLAZING. THIS DOES NOT APPLY TO INTERIOR DISPLAYS SET BACK FROM THE GLAZING (IE. RETAIL WINDOW DISPLAY).
- 3. SIGNAGE/GRAPHICS APPLIED TO THE GLAZING ARE TO BE WITHIN GRAYSCALE TONES. TRANSLUCENT FILMS ARE ALLOWED WITH OPAQUE PORTIONS EXCEEDING NO MORE THAN 50% OF THE MAXIMUM ALLOWED SIGNAGE (SEE #5). FILMS ARE ALLOWED IN ALL TONES FROM WHITE THROUGH GRAY TONES TO BLACK. NO COLOUR WILL BE ALLOWED.
- 4. TRANSLUCENT PRIVACY FILMS ARE TO BE APPLIED TO THE INSIDE OF THE UNIT WINDOWS IF IT IS DESIRED. THESE WILL BE INCLUDED IN THE MAXIMUM ALLOWABLE COVERAGE. OTHER GRAPHICS MAY BE APPLIED TO THE INTERIOR OR EXTERIOR OF THE GLAZING. PLEASE NOTE THE MAINTENANCE OF ALL VINYL IS THE RESPONSIBILITY OF THE OWNER. EXTERIOR APPLICATIONS WILL POTENTIALLY BE SUBJECT TO DAMAGE FROM WEATHER, CLEANING AND VANDALISM. THESE ARE TO BE MAINTAINED BY THE OWNER AT THEIR OWN EXPENSE. APPLICATION OF VINYL NOT TO DAMAGE THE WINDOW.
- 5. GRAPHICS AND COVERAGE (INCLUSIVE OF PRIVACY FILMS) WILL BE LIMITED TO 30% OF THE EXISTING GLAZING. BASED ON STANDARD WINDOWS, IT ALLOWS FOR A 1015MM TALL "GRAPHIC ZONE" FOR THE ENTIRE WIDTH OF THE WINDOW. SIGNAGE MUST BE PLACED BELOW THE LEVEL OF THE UPPER DOOR FRAMES. THE CALCULATION OF 30% DOES NOT INCLUDE THE AREA OF THE GLASS DOORS, BUT VINYL MAY BE PLACED ON DOORS.
- 6. IF DESIRED HOURS OF OPERATION SIGNS ARE TO BE APPLIED AS AN OPAQUE VINYL GRAPHIC, MAXIMUM SIZE TO BE 455MM X 610MM. TOP OF SIGN SHOULD BE AT1680MM AFF.
- 7. ADDRESSING NUMBERS WILL BE APPLIED IN OPAQUE VINYL NUMBERS, NUMBERS TO BE 205MM HIGH, INSTALLED WITH BOTTOM OF NUMBERS AT 1830MM AFF.
- 8. ALL GRAPHIC ARTWORK WITH COMPLETE DIMENSIONS AND MATERIAL INFORMATION IS TO BE SUBMITTED TO THE BOARD. THE BOARD WILL PROVIDE IT TO THE BASE BUILDING DESIGNER, POP DESIGN GROUP, WHO WILL REVIEW THE DESIGN AT A COST TO THE OWNER FOR A FIXED FEE AND BE INVOICED BY THE CONDO CORP. AFTER APPROVAL IS RECEIVED FROM POP DESIGN GROUP, THE BOARD WILL REVIEW FOR FINAL APPROVAL. APPROVAL BY THE BOARD IS CONTINGENT UPON THE BOARD FINDING THE DESIGN TO BE AESTHETICALLY PLEASING AND CONSISTENT WITH THE OVERALL APPEARANCE OF THE EXTERIOR BUILDING.
- 9. IN THE EVENT THAT OTHER SIGNAGE IS REQUIRED BY LAW, TENANTS ARE TO SUBMIT A SIGNAGE PROPOSAL WITH ALL REQUIRED BYLAW DETAILS TO DEMONSTRATE COMPLIANCE.
- 10. OWNER TO PROVIDE ARTWORK AS PART OF THEIR SIGNAGE SUBMISSION (INCLUDING LOGOS, FONT, PATTERNS ETC.) IN .TIFF OR .AI FORMAT. IF ADDITIONAL SERVICES ON SIGNAGE DESIGN ARE DESIRED A SEPARATE AGREEMENT FOR HOURLY DESIGN SERVICES CAN BE ARRANGED WITH THE BASE BUILDING DESIGNER OR OWNERS CAN WORK DIRECTLY WITH THE SIGNAGE COMPANY OR THEIR OWN VENDOR FOR DESIGN



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EXTERIOR SIGNAGE
CLIENT:
ARRIVA COMMERCIAL

WING TITLE: GLAZING SIGNAGE

> :: GH/MA AS SHOWN 2024.04.02

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